

**Virginia Sheriffs' Institute (VSI)**  
**Radio Public Service Announcement (PSA)**

**10-Second Spot:**

The Virginia Sheriffs' Institute is committed to EXCELLENT law enforcement and making our community safer. For information, call (804)225-7152 or visit

[www.vasheriffsinstitute.org](http://www.vasheriffsinstitute.org)

*(read as "www dot v-a sheriffs institute dot org")*

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**30-Second Spot**

Good law enforcement begins with good training. Many citizens, like you, join Virginia Sheriffs' Institute as associate members to help make our community safer. We salute you for your efforts. Associate members of the Virginia Sheriffs' Institute are CITIZENS committed to making our community a secure place to live, work, and play. For more information about VSI and how you can support your local Sheriff, call the Virginia Sheriffs' Institute at (804)225-7152 or visit [www.vasheriffsinstitute.org](http://www.vasheriffsinstitute.org).

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